

REMY GUICHARDAZ

Curriculum Vitae (July 2026)

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Bureau d'Economie Théorique et Appliquée (BETA)

61 Avenue de la forêt noire

67000 Strasbourg (France)

PERSONAL INFORMATION

Date of birth: 05/02/1991 Montélimar (France)

Marital status: Married, 2 children

Nationality: French

CURRENT POSITION

2019 - present **Associate Professor**, University of Strasbourg, IUT Robert Schuman

EDUCATION

2018 **PhD in Economics, University de Strasbourg**

- **Dissertation title:** *Propriété Intellectuelle et Justice Sociale, Genèse, Analyse et Expérimentation*
- **Supervisors:** Herrade Igersheim (CNRS) and Julien Pénin (University of Strasbourg)
- **Jury:** Nathalie Sigot (University Paris 1 Panthéon Sorbonne), Richard Arena (University of Nice), Ragip Ege (University of Strasbourg), Gaétan de Rassenfosse (Ecole Polytechnique Fédérale of Lausanne).

2015 **Master degree from Sciences Po Strasbourg, University of Strasbourg** – Economie et Entreprise
– with honors

Master in Analyse et Politiques Economiques, University of Strasbourg – Economics and Management of Innovation – with honors

RESEARCH FIELDS

Economics of innovation, Experimental Economics, History of Economic Thought, Intellectual Property

PUBLICATIONS

Reviewed Articles

Guichardaz R.(2026), "Decentralising the 19th century knowledge economy: Henry C. Carey's critique of copyright", *The European Journal of the History of Economic Thought*, 1-22 (CNU A).

Guichardaz R., Igersheim, H., Pénin J., Lefebvre, M. (2025), "Personality, creativity and adherence to intellectual property: a lab experiment on copyright", *European Journal of Law and Economics*, Volume 60, pages 483-500 (CNU A)

Guichardaz R., Pénin J. (2024), "Entrepreneurs "from within"? Schumpeter and the emergence of pure novelty", *Industrial and Corporate Change*, Volume 34, Issue 4, August, pages 676–695 (CNU A)

Guichardaz R., Pénin J., Schenk E. (2023), "Blockchain technology and open innovation for SMEs", *Systèmes d'Information & management*, Volume 28(2), 61-85 (CNU A)

Ruiz E., Guichardaz R., Le K. (2023), " C'est la FdS! Les leviers configureurs d'un événement weak field mandate", *M@n@gement* (CNU A)

Guichardaz R., (2022) "What would be a fair intellectual property? A dynamic inquiry through the Rawlsian theory of justice", *Cahiers d'Economie Politique*, 80 (CNRS 3)

Guichardaz R., E. Schenk, L. Bach (2021) "Technologie Blockchain et intermédiation dans l'industrie musicale", *Revue Française de Gestion* (CNRS 3)

Guichardaz R., (2020) “The Controversy over Intellectual Property in Nineteenth-century France: A Comparative Analysis between Proudhon and Walras”, *The European Journal of the History of Economic Thought*, 27:1, 86-107 (CNRS 1)

Guichardaz R., Pénin, J. (2019) “Why Schumpeter was not more concerned with patents?”, Volume 29, pages 1361–1369, *Journal of Evolutionary Economics*. (CNRS 2)

Guichardaz R. Bach, L. Pénin, J. (2019) “Music industry intermediation in the digital era and the resilience of the music majors oligopoly: the role of transaction capabilities”, *Industry and Innovation*, 26 (7), 843-869 (CNRS 3)

Guichardaz R., Coudert T., Igersheim, H., Lefebvre, M., Pénin, J. (2019) “Dis-moi ce que tu penses de la propriété intellectuelle, je te dirai qui tu es”, *Revue Economique*., 60, 909-922 (CNRS 2)

Articles under review

Maltese A-G., Pelletier P., Guichardaz R. (2026), “Are We Still Unique? A Comparison of Human and Artificial Creativity” - first submission in *Experimental Economics*

Guichardaz R., Pénin, J. (2026), “Can Socialism work? Of course it can’t! Schumpeter on Capitalism, Socialism and Economic Change” - first submission in *Journal of Institutional Economics*

Chapters in collective books

Guichardaz R., Bach, L., Schenk E. (2025), “Blockchain and NFT technologies : the future of the music industry ?” *De Gruyter Handbook of Creative Industries*, dir. by L-E. Dubois, L. Simon and B. Szostak.

Pénin J., Guichardaz R., (2023), “Joseph Alois Schumpeter: père de l’économie ET de la gestion de l’innovation?”, *Les grands auteurs du management de l’innovation*, dir. by Burger-Helmchen T., Hussler C., Cohendet. P.

Guichardaz R., (2023) “La propriété intellectuelle à l’ère numérique, bien commun ou bien marchand? Un éclairage historique”, *Utopie de la Gratuité* dirr. by Astier A., Bittinger N., Diaz C., Forest C., Jolly. G.

Policy papers & reports

European Union Intellectual Property Office, *Study on online business models infringing intellectual property rights – Phase 5*, Mangal, N., Guichardaz, R., Dagher J. et al., 2023

European Commission, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, *Compulsory licensing of intellectual property rights – Final study report*, Publications Office of the European Union, Vandermeulen, B., Mangal, N., Guichardaz, R. et al., 2023

Other publications

Guichardaz, R. (2023), Notice introductive du Dossier thématique n°3 de la série spéciale Les 50ans du BETA consacrée à l’Histoire de la pensée économique.

Guichardaz R., Bach L., Schenk E. (2022), “Blockchain et NFT. Quel future pour l’industrie musicale?” CNMlab

Guichardaz, R., Ligonnière S., Thomen, Y. (2022), *Macroéconomie, cours et exercices*, Editions Ellipses.

Guichardaz, R., L. Pénin, J. (2020) “L’économie de la réutilisation des données (non personnelles), *Dalloz IP / IT Droit de la propriété intellectuelle et du numérique*, Numéro 4 - Avril 202 20 9 782997 520044 Dossier — p. 212

CONFERENCES & ACADEMIC COMMUNICATIONS

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| 2025 | International Joseph A. Schumpeter Society, Strasbourg, France (July)
Journée d’étude INDUSTRIFEM, Strasbourg, France (October) |
| 2025 | Ecole d’automne en management de la créativité, Strasbourg, France (November)
Journée d’étude INDUSTRIFEM, Strasbourg, France (October) |
| 2024 | Ecole d’automne en management de la créativité, Strasbourg, France (November)
20e colloque international de l’association Charles Gide, Bordeaux, France (June) |
| 2023 | Workshop BETA-TIM group, Strasbourg, France (November)
European Policy for Intellectual Property (EPIP), Cracow, Poland (September)
Séminaire GRAPPES – Clersé Sciences Po Lille, online, France CLERSE (April) |

2022	International Music Business Research Days, Vienna, Austria (October)
	Knowledge Communities Observatory (KCO), Strasbourg, France (July)
2021	International Joseph A. Schumpeter Society, Luiss, online, Italy (July)
2020	Ecole d'automne en management de la créativité, Strasbourg, France (November)
2018	European Society for the History of Economic Thought, Madrid, Spain, Univ. Complutense (June)
2017	Summer School on History of Economic Thought, Côme, University of Insubria, Italy (August)
	European Society for the History of Economic Thought, Antwerp, Univ. of Antwerp, Belgium (May)
	Rencontre Innovation BETA-PSB, Strasbourg, Univ. of Strasbourg, France (December)
	GT-AIMS Innovation, Ecole Polytechnique, Palaiseau, France (September)
2016	Summer School on History of Economic Thought, Cargèse, Univ. of Corsica, France (August)
	Workshop of BETA, History of Economic Thought, University of Strasbourg, France (February)
2015	Ecole d'Été du Numérique, Nice, University of Nice-Sophia Antipolis, France (June)
	Workshop CEIPI-BETA Law, Economics and Mana. of IP, Univ. of Strasbourg, France (February)

REFEREE ACTIVITY

Reviewer for:

Technological Forecasting and Social Change; Business Ethics Quarterly; Technovation; Innovations; International Journal of Music Business Research; Management International

COLLECTIVE POSITIONS

Scientific collective position

2025 - present	Member (elected) of the Council of BETA
	Member of the Orga. of the Journées des Doctorants du BETA, Strasbourg/Nancy
2023	Member of the Orga. Committee of the Journées de Microéconomie Appliquée, Strasbourg
	Member of the Scientific Committee of AIMS, Strasbourg
2022	Member of the Orga. Committee of the ESHET Summer School, Strasbourg

Academic collective position

2022 - present	Member of the Conseil de Publication of the University of Strasbourg
2021 - present	Member of the Conseil d'Institut IUT Robert Schuman, University of Strasbourg
2023 - 2025	Member of jury d'Agrégation externe - Economie Gestion
2019 - 2020	Referee for the Sustainable Development of the BETA for the University of Strasbourg
2015 - 2016	Member of the Conseil de la Faculté des Sciences Eco. et de Gestion, Univ. of Strasbourg

RESEARCH FUNDINGS (as project leader)

IdEx 2024 - "Recherche exploratoire" on *LLM and Human Creativity : Creation, Valorization, and Appropriation*, University of Strasbourg (15 000€). Collaborators : Anne-Gaëlle Maltese and Pierre Pelletier.

STUDENT ACADEMIC SUPERVISION

2025 - present	PhD co-supervisor of LI Qingrui
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TEACHING ACTIVITY

As Assistant professor (Maitre de conférences)

2019-2025	General Economics (micro), S2 (First year Bachelor degree - BUT TC)
2019-2025	General Economics (macro), S3 (Second year Bachelor degree - BUT TC)
2023-2025	General Economics (international eco), S5 (Third year Bachelor degree - BUT TC)
2021-2023	Introduction to Economics of Blockchain (First year Master HealthTech degree)
2024-2025	Introduction to Economics of Blockchain (First year Master GAIA and MIC degree)
2023-2025	Introduction to Economics of Blockchain (First year Bachelor degree - BUT Informatique)
2022-2025	Economics of Innovation (Second year License degree - Economics and Management)
2024-2025	Introduction to Research in the Economics of Innovation and Creativity – Magistère (Third year License degree - Economics and Management)

As lecturer (Attaché Temporaire d'Enseignement et de Recherche)

- 2018/2019 Tutorials of Social Sciences Methodology (First year - Sciences Po Strasbourg)
- 2018/2019 Tutorials of Economic policies (Second year - Sciences Po Strasbourg)
- 2018/2019 Methods of Corporate Management (Second year - Sciences Po Strasbourg)

As PhD Student (Doctorant Contractuel)

- 2015-2016 Tutorials of Accounting (First year License degree - Economics and Management)
- 2016-2017 Tutorials of Accounting (First year License degree - Economics and Management)
- 2015-2016 Tutorials of Macroeconomics (First year License degree - Economics and Management)
- 2017-2018 Tutorials of Macroeconomics (First year License degree - Economics and Management)
- 2016-2017 Tutorials in Economic History (Second year License degree - Economics and Management)
- 2017-2018 Tutorials in Economic History (Second year License degree - Economics and Management)
- 2016-2017 Tutorials of Advanced Corporate Finance (Third year License degree - Economics and Management)

MISCELEANOUS

- 2016-2017 Member of the organization of Augustin Cournot Doctoral Days, international conference for doctoral research
- 2013-2014 President of Sciences Po Forum, Student association organizing conferences and debates with academic scholars, executives and politicians